REP HEADLINE# 6269462 TRF# 3293 TRF# 329204 ORDER WORKSHEET REP: TEL# 703 528 7800

ADV

AGY # 1292

AGY. NAME GREER, MARGOLIS, MITCHELL

WASHINGTON, 3050 K ST NW,

DC

CONTRACT # 6269462

ADV. NAME POLI/B OBAMA/D/PRE/US

HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** *** WFTV-TV *** OCT3/12 14.34

OFF.# 6556 SALESMAN #

BUYER NAME KATIE KEULEMAN SALES PRSN WA- JOE KNAUER

CLASS: NATL. LOCAL

REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE) ORDER #

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX

STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 14.34

REP: TTLS RTS PLS CFM, THX 10/2 OK'D M6 TO LENA FR JULIE

STA:

CON CM ALL INVOICES ARE TO BE SENT TO:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

1010 WISCONSIN AVENUE NW WASHINGTON, DC 20007 SUITE 800 ACCOUNTING GREER MARGOLIS

:LINE#:REP :CD: : LHNE#: TIME PERIOD : LGTH : SEC : RATE START END :SPTS: WEEK : DATE : /WK: INVT : :TOTL: :SPTS:

AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =

AGENCY EST# = 1537

10/7

SUN

PROGRAM : ONCE UPON A TIME

37

ഗ

800P-900P

30

\$6,500.00

10/7

REP HEADLINE# 6269462 TRF# 329204 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET

8 7800 FAX# 703 528 7880
HARRIS REPORT FROM REP OCT3/12 14.34
CHANGES *** WFTV-TV ***

314120.00 166	TOTAL 31 SPOTS	CONTRACT TOT TOTAL SPO	COI					OCT/12 314120.00
712) OVISE.	(OCT3/12) PLS ADVISE.	\$5,400.00 \$1,000.00 \$100.00	30s 30s \$5 30s \$4	(a ta ta ta	OCT7 OCT6 OCT7	AL CANDIDAT	:SUN/800P-9 :SUN/1000P- SAT/1130P- SUN/100A-2 :RECAPTURE	M6 OK'D BUY#37 MISSED & CMT
						¥TE 85-87	FEDERAL CANDIDATE DE UP OF LINES 85	OVERNIGHT RECAPTURE MAKEGOOD MA
Ь	24	SUN	Н	10/7	10/7	\$100.00	30	87 A 100A-200A
						¥TE 85-87	FEDERAL CANDIDATE DE UP OF LINES 8	PROGRAM : NEWS ORD COM1: RECAPTURE FE PART OF A MAKEGOOD MADE
Ь	Г	SAT	Н	10/6	10/6	\$1,000.00	30	86 A 1130P-1205A
					/wĸ	ATE -37 FOR 1 SPOT/WK	VE FEDERAL CANDIDATE OR OCT7 ON LINE-37	PROGRAM : 666 PARK AVE ORD COM1: RECAPTURE FEI THIS IS A MAKE-GOOD FOR
Н	4	SUN	Ц	10/7	10/7	\$5,400.00	30	85 A 1000P-1100P
:TOTL:	DAYS	WEEK :	:SPTS:	: END	: START : DATE	RATE	: LGTH : SEC	:LINE#:REP :CD: TIME PERIOD

SVC- NSI DEMOS- RA35+* MARKET TOTALS \$737,090 WFTV 42% WKMG 19% WESH 20% WOFL 14% WKCF 2% WRBW 2% WOPX 0% WRDQ 1% EFTV 0%

CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE